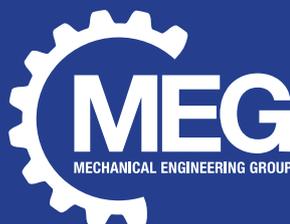


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# EMCONZ '24

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Electrical  
Engineering  
Group

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# EMCONZ '24

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**Sponsorship opportunities**

**-SOLD-**



## Gold package

Evening social and main sponsor

### Benefits

- » Primary logo placement on conference programme and marke
- » 5 x registrations
- » Opportunity to provide a presenter
- » Evening social branding and naming rights
- » Evening social brought to you by <Your Name> or <Your Name> evening social.
- » 5 x Evening social tickets allocated to sponsor
- » Evening Social speaking opportunity
- » Opportunity to provide banners on main conference stage
- » Opportunity to provide banners at speaker position and throughout dinner venue
- » Large logo cycling on main screen during breaks and lunch times
- » 1 x trade stand

**Prices exclude GST**



# Silver package

Pre-conference welcome drinks sponsor

## Cost

**\$7,000**

## Benefits

- » Medium company logo features on conference programme and communications
- » 3 x registrations
- » Pre-conference Welcome Drinks naming rights
  - Welcome Drinks brought to you by <Your Name> or <Your Name> Welcome Drinks.
- » Pre-conference evening social speaking opportunity
- » Opportunity to provide banners throughout pre-conference social venue
- » Medium format logo cycling on main screen during breaks and lunch times
- » 1 x trade stand

**Prices exclude GST**

**-SOLD-**



**ZUMTOBEL**

## **Bronze package**

Lunch sponsor

### **Benefits**

- » Medium company logo features on conference programme and communications
- » Lunch naming rights
  - Lunch brought to you by <Your Name> or <Your Name> Lunch
- » 2 x registrations
- » Medium logo cycling on main screen during breaks and lunch times
- » 1 x trade stand

**Prices exclude GST**

**-SOLD-**



# Yellow package

Panel discussion sponsor

## Benefits

- » Panel Discussion brought to you by <Panel Discussion>
- » 2 x registrations

### EMCONZ '24 panel discussion

“How can the integration of AI technologies in electrical and mechanical engineering accelerate progress towards decarbonisation goals?”

### Panellists



**Tim Greene**  
CEO, Caliber Design



**Associate Professor Minh Nguyen**  
Head of Department  
Computer Science &  
Software Engineering, AUT



**Mathieu Duguay**  
Business Director - Industrial  
Digital & Maestro Commercial  
Director, Beca



**Matt Lythe**  
Managing Director,  
Lynker Analytics



**Chat GPT**  
The fount of all wisdom?



**FACILITATOR Simon Hall**  
Chair, Mechanical  
Engineering Group

Prices exclude GST

**-SOLD-**

**ERGO**  
CONSULTING

## Green package

Keynote speaker sponsor

### Benefits

- » Keynote speaker brought to you by <Your Name>
- » 2 x registrations



### EMCONZ '24 Keynote speaker

**Josie Boyd, Chief Operating Officer – Contracting, Northpower**

Josie is responsible for the leadership and operational oversight of Northpower's contracting business.

Previously Josie was COO – Networks, where she had responsibility for managing Northpower's electricity network, including engineering, asset investment, customer, operational, commercial, and regulatory functions.

**-SOLD-**

**BECKHOFF**  
New Automation Technology

## Red package

Lanyard Sponsor

### Benefits

- Supply conference lanyards with your own branding

**-SOLD-**

**CALIBER DESIGN**  
ENGINEERING | ANALYSIS | MECHANICAL DESIGN

## Purple package

Morning tea sponsor

### Benefits

- » Morning tea naming rights
  - Morning tea brought to you by <Your Name> or <Your Name> morning tea

**-SOLD-**

**CALIBER DESIGN**  
ENGINEERING | ANALYSIS | MECHANICAL DESIGN

## Blue package

Afternoon tea sponsor

### Description

- » Afternoon tea naming rights
  - Afternoon tea brought to you by <Your Name> or <Your Name> afternoon tea

**Prices exclude GST**

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# EMCONZ '24

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**Exhibitor info**

# Trade stands

## 3.0 x 2.5 booth arrangement

### General info

15 stands in total (more available pending demand)

- 1 each pre-allocated to Gold, Silver, and Bronze sponsors
- 18 stands available for general purchase (more available pending demand)

### Cost

**\$1,500 per stand**

### Inclusions

- » Fully enclosed sides (booth arrangement)
- » Tables
- » Power GPO
- » LED spotlights
- » Exhibition sign per booth
- » Put-up and pack-up service
- » 1 x conference registration
- » Opportunity to provide gifts on guest arrival

**Prices exclude GST**

## Our current exhibitors

**BECKHOFF**  
New Automation Technology



**tricab**  
Power | Connect | Sustain



**PURE**  
INNOVATION FOR LIFE



  
**Clevertronics**

 **Simply Energy**

 **ZUMTOBEL**

 **UPS  
POWER  
SOLUTIONS**

  
**engineering  
new zealand**  
te ao rangahau

 **electrical  
trade  
distributors**

**MOTH  
LIGHT**

**A**  
**THE  
DIVERSITY  
AGENDA.**

 **intelligent  
environments**  
CREATING SMARTER BUILDINGS

**LATITUDE  
LIGHTING**

**ELLISCO**  
SOLUTIONS EXPERTS 

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# EMCONZ '24

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**Conference overview**



# Welcome to EMCONZ '24

EMCONZ '24 will be our second conference following our inaugural conference in 2022.

Once again, the Electrical Engineering Group and Mechanical Engineering Group have partnered with AUT School for Future Environments to host their second conference, being held at the AUT Conference Centre, Auckland on 15th of November 2024.

As electrical and mechanical engineers we routinely work with one another and collaborate on various project and professional endeavours... So why not have a common conference and celebrate both electrical and mechanical engineering under one roof?

Many of our members come from the Building Services, Power, and Industrial Engineering backgrounds, so work across both electrical and mechanical disciplines on a routine basis.

## At a glance

- » Theme: "Navigating AI, Smart Devices, and Climate Change for a Sustainable Tomorrow".
- » Friday 15 November, Auckland University of Technology (AUT)
- » Pre-conference evening social: Thursday 14 November, AUT
- » Post-conference evening social: Friday 15 November, Koel Kitchen Deli

## Format

EMCONZ 2024 will retain the same successful formula as our last conference. As such, as well as being a great networking event, the conference will include:

- » Pre-conference social networking event
- » Post Conference social networking event
- » Prominent keynote Speaker
- » Informative panel discussion
- » Informative presentations from engineers, industry experts and academics
- » Opportunities to present
- » Trade stands

## Registrations

Early Bird registrations opened in July, and are anticipated to go full price in October.

## Pre-conference social

### 14 November, AUT Conference Centre

We invite you to join the other delegates and exhibitors at the AUT Conference Centre for a casual pre-conference social get-together. This will also give you a sneak peek at the trade stands! Drinks and nibbles will be provided.

## Post-conference social

### 15 November, Koel Kitchen Deli

Join us in celebrating the conclusion of the conference and carry on the conversations over some drinks and finger food with your new connections.

# “A celebration of all things electrical and Mechanical”

## Navigating AI, Smart Devices, and Climate Change for a Sustainable Tomorrow

The EEG and MEG would like you to join us on an extraordinary journey of innovation and collaboration at the EMCONZ '24 conference. The conference is poised to tackle a range of critical topics that are shaping the future of our fields.

The impact of artificial intelligence (AI) is a subject of intense interest. AI holds the potential to revolutionise engineering by automating tasks, enabling predictive maintenance, and optimising complex systems. At EMCONZ 2024 we will discuss the integration of AI, exploring how it can enhance design, manufacturing, and operational processes to make them more efficient, accurate, and adaptive.

De-carbonisation and sustainability are pressing concerns for both mechanical and electrical engineers. Our Industry experts will explore ways to reduce carbon footprints and promote sustainability in engineering projects. This includes discussions on energy-efficient designs, renewable energy integration, and eco-friendly materials. Engineers will brainstorm innovative solutions to support the global transition to greener, more sustainable practices as well as the objective to overcome the energy storage challenge.

We'll also explore the boundless potential of the Internet of Things (IoT), an area where automation, predictive maintenance, and efficiency come to life through the seamless connection of devices. This transformative technology empowers us to elevate our monitoring, prediction, and control capabilities to unprecedented heights.

We'll explore strategies for addressing the skills crisis by leveraging technology and data to enhance project delivery efficiency, even with remote resources. Additionally, we are committed to making engineering education more accessible and meaningful.



## Who are the Electrical Engineering Group?

The Electrical Engineering Group (EEG) is an Engineering New Zealand technical group that represents the interests of electrical engineers across New Zealand with an active membership of over 350. Our members represent Engineering New Zealand on electrical related standards committees. The EEG routinely provide presentations, factory visits and site visits to its members and collaboration partners.

In addition to our own membership base we collaborate with both the Institution of Engineering & Technology (IET), the Institute of Electrical & Electronic Engineers (IEEE), Illumination Engineering Society (IESANZ), the Chartered Institute of Building Services Engineers (CIBSE) and The International Council on Large Electric Systems (CIGRE) to share events and learning opportunities.



## Who are the Mechanical Engineering Group?

The Mechanical Engineering Group (MEG) is an Engineering New Zealand technical group that represents the interests of mechanical engineers across New Zealand with an active membership of over 300. In addition, our members represent Engineering New Zealand on mechanical related standards committees. The MEG routinely provide presentations, factory visits and site visits to its members and collaboration partners.

In addition to our own membership base we collaborate with both the Institution of Mechanical Engineers (IMechE) and the Ventilation Engineering Group (VEG) to collectively share events and learning opportunities.

**Want to know more?**

Contact [chris.lambell@beca.com](mailto:chris.lambell@beca.com)

